



March 2011

Dear Friend,

On behalf of the Riverside PTO, and most importantly, the children of Riverside School, thank you for considering the opportunity to participate in our community-wide "Healthy Children, Healthy Planet" fair on **Saturday, May 21, 2011** from 10 a.m. to 2 p.m.

"Healthy Children, Healthy Planet", an event for the greater Princeton community, will provide family fun while promoting good nutrition, food gardening and the benefits of a healthy, active lifestyle. Events will include garden tours, gardening and nutrition workshops, games and fitness activities, kids crafts, healthy food, bicycle registration, car seat checks and more. **There will also be a silent auction and raffle to raise funds to support the Riverside school gardens and related educational programs.**

We hope that you will consider donating goods or services that can be used in our auction and/or raffle. We also encourage you to consider sponsoring the event with a financial contribution or advertising. The Riverside PTO is a 501(c)(3) charitable organization; your contribution is tax deductible to the fullest extent permitted by law.

Please know that your contribution will make a difference in the lives of children and adults in Princeton and beyond. Riverside School is the home of the largest public school organic garden in New Jersey, including over a dozen "outdoor classrooms" and a vegetable garden for the benefit of our local food pantry. Through a garden residency funded in large part by the PTO, all Riverside students learn in the gardens on a regular basis, enjoying hands-on lessons in science, mathematics, language arts, environmental stewardship, community service and more. Our children plant, tend, harvest and taste - experiencing real food as it grows in nature. We also host tours and workshops for staff, parents, Master Gardeners and volunteers from all over New Jersey, helping them start up, sharing lessons, and giving members of our larger community a beautiful view of what it's possible to do with a relatively small budget and many willing hands.

We hope that you will participate in our event by being as creative and generous as you can. If you wish to donate to the auction or sponsor the Riverside gardens, we ask that you do so as soon as possible, so that your generosity can be properly included and recognized at this year's event.

Thank you in advance for your time and generosity.

Healthy Children, Healthy Planet Chairs
Beth Behrend and Steph Peloso
Beth.behrend@gmail.com, steph@peloso.net



RIVERSIDE SCHOOL GARDENS: "HEALTHY CHILDREN, HEALTHY PLANET 2011"
FUNDRAISER DONATION AND SPONSORSHIP

Business Name (if applicable): _____

Contact: _____

Address: _____

Telephone: _____ Email: _____

AUCTION DONATION

Auction Item/Service: _____

Description: _____

Restrictions/Expiration Date, other stipulations: _____

Fair Market Value*: \$ _____ *retail price, going rate or estimated value of item or service

- If you are donating services, the auction winner will contact you to arrange for the collection of their prize.

SPONSORSHIP OPPORTUNITIES

Sponsorship	Supporter	Friend	Bronze	Silver	Gold
Financial Contribution	\$50	\$100	\$250	\$500	\$1000

PROGRAM ADVERTISING

Business Card Size \$25 ____ Half Page Size \$50 ____ Full Page Size \$100 ____

Please enclose business card or HALF or FULL PAGE or email copy to beth.behrend@gmail.com.

*All donations are tax deductible to the fullest extent allowed by law.
 A letter acknowledging your donation for tax purposes will be sent after the auction.*

*Please call Beth Behrend at (609) 430-2263 or email beth.behrend@gmail.com with any questions.
 Mail completed forms to: Riverside School, ATTN: HCHP 2011, 58 Riverside Drive, Princeton NJ 08540.
Checks should be made payable to the Riverside PTO. Please write "HCHP 2011" in the memo.*